

Information Summary

Why a Community Shop?

Community Shops are viable. They succeed because of the commitment from residents and the need to only cover costs and not to make a profit or an income.

A community shop is good for the community because:

- The community becomes a more desirable place to live
- The shop is non-profit making and any profits go back into community
- Research indicates a reduction in daytime crime when more people are 'on foot'
- It creates a sense of community, cohesiveness and becomes a
- community 'hub' and a meeting point and support for residents
- It is good for the environment by reducing need for car journeys to carry out top up shopping

Why the Village Hall Area?

- Responses and research indicate that it is the preferred location
- A proven successful site for other community shops
- The psychological centre of the village
- It has safe and ample parking
- Is easily accessible and close to other amenities
- Will attract trade from combined visits to Village Hall
- Will promote awareness of and business for the Village Hall

The Shop

- Will have disabled access, CCTV and security lighting.
- **Products** – We will sell convenience foods, larder essentials, basic frozen foods & ice creams, chilled pre-packed food such as ham, sausages bacon, dairy goods including milk, cheese, eggs, sandwiches & snacks, confectionary, fresh bread, local produce, newspapers & magazines, cards, stamps and phone top-up cards.
- **Services** – we hope to supply pre-order fruit and vegetable boxes, dry-cleaning, cash-back, 'Chip & Pin' and deliveries to elderly or house-bound. We are investigating the option of either 'Satellite' or 'Host' services to be offered by The Post Office, for example on a weekly basis. Also, in the future and if funds (and volunteers) allow, we would like to hire the village hall for one morning or afternoon per week for an informal tea/coffee open event for any residents to drop in.

- To be managed by one, paid manager and a team of rota'd volunteers
- **Opening times** approx Mon-Fri 8.30am – 6.30pm, Sat - 9.00am – 5.00pm, Sun 10.00am – 2.00pm.

Practicalities that have been considered:

- **Parking**

It is likely that most trade for the shop will be from residents on foot. If the shop attracts passing trade it will attract a maximum of 2/3 cars at any one time. Many of the visitors with cars will be existing users of the hall who are making a purchase for example whilst collecting a child from pre-school.

The shop association has offered to assist with white line marking of bays to increase capacity and the structure itself will not reduce parking area.

- **Pedestrian Access**

There is currently pedestrian access up to the hall and we have been advised that the Village Hall has plans to install a further sloping path from corner verge area up to the village hall. This is intended to improve safety to all users of village hall – particularly the pre-school and negate the need for pedestrians to use the vehicle access to the car park.

- **Security**

CCTV cameras and sensor security lighting will be installed which will deter potential vandals of the shop and also increase the general security of the village hall. The building will be secure and have the appropriate security measures as part of the fit. It is widely acknowledged that the more people on foot in an area reduces the crime rates and therefore the shop itself may be a potential deterrent.

- **Refuse disposal**

A litter bin will be placed outside the shop for the customers and will be taken in each evening with the rubbish being disposed of in appropriate bins along with any packaging/refuse generated by the shop.

- **Deliveries**

There will be no articulated lorries to deliver stock! Typically stock refilling in community shops is undertaken by its managers and other volunteers. Stock will be delivered in cars and purchased from local cash and carry. Small vans may be used by the local suppliers such as the milk from Wren Davis.

Summary

- A Community Shop – is run **by** the residents, **for the good of the community**
- No other known Community Shop has failed
- A Community Shop provides a social support network for the elderly and young families and will play a key role in keeping the village together.